Encova Center for Innovation and Entrepreneurship

WestVirginiaUniversity.
JOHN CHAMBERS COLLEGE OF
BUSINESS AND ECONOMICS

VISION FOR ENTREPRENEURSHIP AND INNOVATION

State-focused experiential learning projects and business development

K-12 and Business Plan Competitions (HS and Collegiate)

Community Business Program

Encova Center for Business Innovation and Entrepreneurship

Commercialization WVU IP

Startups from outside WVU

Strategic Partnerships

Vantage Ventures

Tech Transfer

Technology Scouting

Researchers

I-Corps

Faculty/Inventors

MEP

WVU Libraries

WVU Legal Clinic

Innovation Centers
- **HSC**
- **Statler**
- **others to come**

WVU LaunchLab

Idea Faculty Fellows

Students & Faculty

Shared Resources / Synergies / Coherent Messaging - (gold bubbles) Fueled by Chambers

West Virginia University
JOHN CHAMBERS COLLEGE OF BUSINESS AND ECONOMICS

Encova Center for Innovation and Entrepreneurship Organizational Chart

Dr. John Deskins, Assistant Dean

- Anna Carrier, Community Business Lead
- Tara St. Clair, Educational Programming Lead
- Faculty SMEs, Strategic Business Consulting
  - MBA Programs
  - Select classes/students

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Serving the State and Beyond

- Providing training and large- and small-scale consulting services to small businesses

- Facilitating the growth of our next generation of business leaders through tailored real-world learning experiences

- Promoting an entrepreneurial mindset in West Virginia

Community Business

In collaboration with the West Virginia Small Business Development Center and similar organizations,

our Community Business Program serves WV businesses through:

Division Lead – Anna Carrier

- One-on-one Business Coaching
- Workshops and Webinars
- Resource Connections
- Strategic Business Consulting
- Grow with Google

Educational Programming

Promoting an entrepreneurial mindset
in the next generation of
West Virginians.

Division Lead – Tara St. Clair

- Collegiate & High School Business Plan Competitions
- K-12 Outreach
- Impact Challenge
- Forge Ahead Pitch Competition
- Supporting Collaborative Statewide Initiatives
- Entrepreneurship Curriculum Initiatives

Consulting

Providing high level strategic planning to West Virginia businesses, non-profit organizations, and government organizations

Division Lead – Various faculty and students in MBA program and undergraduate entrepreneurship major
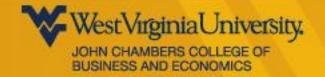
MBA Class 2019

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Other College Resources

- Vantage Ventures

- Data Driven WV

- Bureau of Business and Economic Research

- LaunchLab and IDEA Hub

How to Get Engaged

- Judging competitions
- Coaching
- Mentoring
- Investing
- Speaking
- Consulting
- Referring clients from community

Questions?

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- Anna Carrier, amccart1@mail.wvu.edu